



BANKING AND FINTECH FOR DIVERSE SUPPLIERS

A virtual program specifically designed for diverse suppliers to increase their knowledge of banking and fintech

In partnership with



What to expect

Synchrony, Fiserv, and GSU are inviting diverse-led business enterprises to apply to be a part of Banking and Fintech for Diverse Suppliers. Open to companies that are 51%+ owned, controlled or managed by a designated diverse segment: racial or ethnic minority, woman, LGBTQ+, disabled and/or veteran.

Representative(s) of selected companies will learn through virtual classroom sessions with subject matter experts and senior executive(s) from Georgia State University Robinson College of Business, Georgia Fintech Academy, Synchrony and Fiserv. The pilot program will launch June 26, 2023.

The 6-week pilot program will:

- Introduce participants to banking and fintech concepts within the context of real-world application, trends, and future outlooks
- Provide a single company-level diverse suppliers re/certification with a third-party certification organization
- Provide one registration to a single company attendee to a national supplier diversity conference
- Offer supplier a 'prescreening' through Synchrony's Supplier Management and Sourcing organization

Note: Participation requires video/conference call capabilities through the NovoEd platform provided by Georgia State University. Technology is not provided by Synchrony or Fiserv.

[Banking and Fintech for Diverse Suppliers](#)

Key information and dates

- Applications open May 8, 2023
- Applications close June 9, 2023
- Selected Banking and Fintech for Diverse Suppliers participants will be notified on or around June 20, 2023
- First session for Banking and Fintech for Diverse Suppliers is June 26, 2023

Course Schedule

June 26, 2023

MONDAY

Banking Overview and Core Function: Deposits

July 10, 2023

MONDAY

Banking and Core Function: Lending

July 17, 2023

MONDAY

Banking and Core Function: Domestic Payments

July 24, 2023

MONDAY

Banking and Core Function: International Payments

July 31, 2023

MONDAY

Money and Blockchain

August 7, 2023

MONDAY

Defi and Future of Fintech

*June 19th class to be held on Jun 20th, no class the week of July 4th

Course Format

- Virtual sessions will be held on Monday beginning on June 26-August 27, noon-1:30 p.m. ET
 - Each session will begin with participations from a Synchrony/Fiserv subject matter expert, followed by course content delivery from Georgia State University Robinson College of Business and the Georgia Fintech Academy
 - Additional activities will be assigned weekly to reinforce learning, stimulate discussion and serve as a foundation for subsequent sessions
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Eligibility criteria

- Meet diverse business enterprise certification criteria and requirements, being owned, controlled and/or managed by a designated group:
 - Minority (racial or ethnic minority)
 - Woman
 - Veteran
 - LGBTQ+
 - Disabled
 - Be a for-profit organization, incorporated in the U.S. territories
 - Be a for-profit organization physically located in the U.S. territories
 - Founded on or before January 1, 2018 (in continuous operations)
 - Average \$5 million in annual revenue for prior three(3) operating years
 - Employ at least ten (10) full-time and/or part-time employees
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Application

Interested diverse suppliers are encouraged to submit an application after reviewing the eligibility criteria. Company applications will be accepted May 8 - June 9, 2023. Selections of accepted companies will be determined exclusively by Synchrony and Fiserv.

[Download Application Form](#) and complete. Submit completed pdf application file to supplier.diversity@syf.com.

Note: The completion and submission of this application, nor does participant selection and course completion, guarantee a contract with Synchrony.